

ICT-AGRI-FOOD

Knowledge Incubator



Building the Knowledge Incubator of ICT-AGRIFOOD

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This project has received funding from the European Union's Horizon 2020 research and innovation programme under grand agreement no 862665 ICT-AGRI-FOOD.



The ICT-AGRI-FOOD Knowledge Incubator is a **networking space** based on an online tool. The online tool is going to be organized as a **database of innovations** developed by the ICT-AGRI-FOOD community. Users of the Knowledge Incubator are invited to share innovations, describing **how digital technologies can contribute to solve a specific problem in the agri-food-system.**



TO MAKE ALL THIS SYSTEM WORKING WE NEED SEVERAL ACTIONS, here are some proposals:

- Animation of the community
- **Creation of content for the online tool**
- Support Project Coordinators in interacting with the Knowledge Incubator
- Edit the materials that are uploaded on the database before they become public

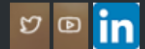
All this can be done in the lifespan of ICT-AGRI-FOOD and create a valuable database which can be valorized in the future

ICT-AGRI-FOOD

Knowledge Incubator



LOGIN CREATE NEW ACCOUNT REQUEST NEW PASSWORD



About Calls Joint actions **Knowledge Incubator (KI)** News and Events

The knowledge incubator is on the ICT-AGRI-FOOD website, easy to find for both internal and external actors.

**IT IS TIME TO PUT YOUR
INNOVATION ON THE SYSTEM**



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Let's build our research community through sharing our research outputs



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During the testing phase, it emerged the opportunity to organize the list of innovation by **project partners**, instead of by the project as a whole.

Different partners have **different expertise and role** within the same project and their participation to the specific research project contribute to improve their pathway of innovation development.

Partners institutions will have a longer life than individual projects and will be interested in updating their information on the online platform.

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The use of data and digital technologies in the agrifood system is a strongly **transdisciplinary field of research**, where expertise in Agronomy, Economics, Social Sciences and ICT Engineering meet each other.

Commercial products can be developed on the basis of the research results, with the support of companies able to develop ready to use solutions to be put on the market.



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For researchers:

- Better dissemination
- More visibility
- More opportunities for future projects and collaborations
- More citations

For funders:

- Better overview of funded projects results and impact
- Better quality of future projects in ICT-AGRIFOOD domain

For users:

- Easy access information on R&I in Agrifood System
- Contact experienced researchers on a scientific field different from their own one



We would like **individual researchers, professors, PhD students and SMEs managers** involved in the projects funded by ICT-AGRI and ICT-AGRIFOOD to describe in the online platform:

- what they are doing,
- how their research can solve a specific problem in the agri food system
- What can be the impact to the whole society of their research.





Different communication tools can be used to make your innovation attractive: Photos, Videos, Podcasts etc.

Digital Storytelling



combines ORAL tradition of storytelling
with VISUAL and SOUND capabilities
of digital media

Later today we
will be
introduced to
DIGITAL STORIES
By Leanne
Townsend from
the James
Hutton Institute



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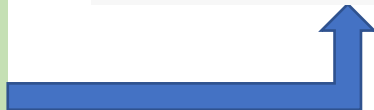


Concerning impact, we encourage you to make the effort to connect your research to the Sustainable Development Goals (SDGs), using the subgoals list.

Later today we will be introduced to

SUSTAINABLE DEVELOPMENT GOALS (SDGs)

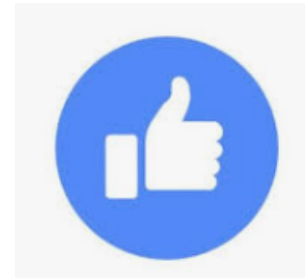
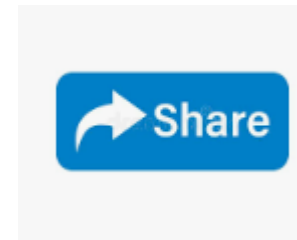
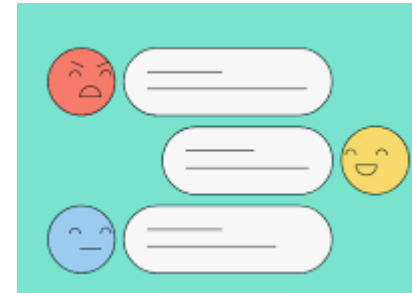
By Lucilla Persichetti from ASviS





Once your innovation will be in the database it can be found by users looking at:

- Categories
- Projects
- Institutions
- Call



It can be commented,
Liked or shared by
users

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Being in the knowledge incubator online platform will be an **opportunity to promote your work outside the Academia and meet with people interested in transforming what you are doing** in something usable by the farmers, food companies and consumers in order to improve the sustainability of the agri-food system.





ICT AGRI FOOD CONTACT POINTS AND EDITORIAL BOARDS COORDINATORS

The Italian Ministry of Agriculture (MIPAAF) is responsible for providing you support on this task through:

- **Supporting individual project partners** in describing their innovations
- Act as **editorial boards of the online platforms**, once the innovation has been uploaded.
- Stimulate the discussion within the ERA-NET ICT-AGRIFOOD on the **promotion of the online platform**, once the content will be uploaded by the project partners.



SUPPORT PROJECT PARTNERS IN DESCRIBING THEIR INNOVATION

Once the researchers decide to upload an innovation on the Knowledge Incubator, he/she can need some **support** and assistance (eg. for understanding which language and communication approach to use, how to describe the project results etc...)

ICT-AGRI-FOOD will offer this type of service through a **Contact Point** which can support the description of innovation phase.

If needed, you can ask for a dedicated online meeting. Order to discuss your specific innovation with Us and define how to present it in the Platform.





EDITORIAL BOARD of the online platform

Once the content are uploaded on the database, there is a need to double check them and see if they are readable, in the right language, addressing the target etc.

This work can be done by an editorial board that will then **approve** the publication of each innovation in the database or **send it back to the writer** for improvement or **improve it directly**.

**The editorial board is not expected
To review the content of the forms.**





PROMOTION of the online platform

There will be a discussion forum within the ERA-NET ICT AGRIFOOD that will continue working on the promotion of the platform through:

- Editing and improving the graphic of the platform
- Presentation of the Knowledge Incubator in conferences, events with the aim of motivating actors in using it
- Connecting the online platform with national and European research portals and initiatives (e.g. European Partnerships for research and Innovation).

In order to make the platform attractive,
we need innovations described in it!





ICT AGRI FOOD CONTACT POINTS AND EDITORIAL BOARD COORDINATORS

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Thank you for your attention!

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