

ICT AGRI FOOD

KNOWLEDGE INCUBATOR

INVITATION

TRAINING ON HOW TO ADD NEW INNOVATION

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ONLINE 10 TO 12 AM CET



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RATIONALE

Europe's digital decade policy program aims to drive a human-centered, sustainable digital future. The agri-food sector's digitalization is a priority within European agricultural policies, emphasizing the integration of digital technologies and promoting the digital economy in rural areas. However, **fostering knowledge sharing among researchers and practitioners across sectors remains a challenge.** The ERA-NET ICT-AGRI-FOOD is developing an online tool to facilitate collaboration and innovation, addressing the need for interaction among the agricultural, food, and ICT communities. The goal is to stimulate mutual learning and technology matching, advancing the use of data and digital technologies in the agri-food system.

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WHAT IS THE KNOWLEDGE INCUBATOR?

The ICT-AGRI-FOOD Knowledge Incubator is an innovative networking space designed to foster collaboration between **public research in agriculture and the private sector focused on ICT technologies for the agri-food sector**. Through its online tool, this incubator facilitates interaction and knowledge sharing among stakeholders. The online tool serves as a repository and exhibition of digital innovations for the agri-food sector, enabling users to showcase their innovative solutions and engage in discussions. By promoting a multi-actor approach, the online tool connects researchers from agriculture, food, and ICT research fields with the private sector and other stakeholders. This connectivity encourages the development of new interdisciplinary partnerships, fostering innovation and problem-solving in the agri-food system.



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MOVING FROM PROJECTS TO INNOVATIONS

To enhance collaboration between research and the private sector in the agri-food sector, sharing research output needs to be more accessible. Instead of using project acronyms, **focus on describing innovations and their development stage (TRL)**. To bridge the **gap between theoretical research and commercial product development**, especially in digital tools, it is important to engage ICT companies in co-designing solutions with end users. Prioritizing problem-solving within the sector and ensuring that public funding supports the practical implementation of research projects are key aspects.

