



KNOWLEDGE INCUBATOR

Building the ICT-AGRI-FOOD Knowledge Incubator

Online workshop

24 May 2022, 10.00 - 12.30 CEST time

Meeting access link:

<https://us06web.zoom.us/j/85823825537?pwd=ZjhTQkIRSGwrazM5aXFpVIMwVHhLdz09>

Meeting ID: 858 2382 5537

Passcode: 422515

Agenda

10.00 – 10.10 – **Introduction: the ERA-NET ICT AGRI FOOD and the AGRI DATA Partnership**

Johannes Pfeifer, BLE

10.10 – 10.25 – **The ICT AGRI FOOD Knowledge incubator: communicating research results in order to facilitate further innovation development**

Livia Ortolani and Alice Albertini, MIPAAF

10.25 – 10.40 – **The Knowledge Incubator online platform**

Marijke Hunninck and Siham Kourdi, ILVO

10.40 – 11.00 - **How to describe the innovation developed by your research group**

Alice Albertini, MIPAAF

11.00 - 11.15 Coffee Break

11.15 – 11.30 – **Impact of research and innovation on the society as a whole: the Sustainable Development Goals**

Lucilla Persichetti, Italian Alliance for Sustainable Development (ASviS)

11.30 – 11.45 - **An experience of communicating research results through digital stories**

Leanne Townsend, James Hutton Institute

11.45 – 12.30 – **Round table with participants to the testing phase and general discussion.**