**FACILITATE THE EXCHANGE OF KNOWLEDGE TO INSPIRE PEOPLE IN DEVELOPING IDEAS!**

ICT-AGRI-FOOD is implementing a Knowledge Incubator **for researchers, SMEs and start-ups funded within ICT-AGRI-FOOD calls**, to improve knowledge management and facilitate the interaction of research with relevant stakeholders. **The ICT-AGRI-FOOD Knowledge Incubator is a networking space based on an online tool**. The online tool is organised as a **database of innovations** developed by the ICT-AGRI-FOOD community. **Users of the Knowledge Incubator are invited to share innovations, describing how digital technologies can contribute to solving a specific problem in the agri-food-system**.

If you want to increase and strengthen your visibility and impact in the ICT-AGRI-FOOD community, sharing experiences and data with other EU projects, catalogues and platforms… This is the right place for you!

And do not forget that the value of the Knowledge Incubator depends on the number and quality of the uploaded innovations. **Your contribution in the building of this common database will be key in promoting research overall**!

**JOIN OUR EVENTS**

Together with the platform, different events will be organized by ICT-AGRI-FOOD in order to build a **community of researchers and stakeholders** and **learn together** how to organize the information on project results in order to make it **accessible** to actors within and outside the research community.

Stay tuned on our [event page](#)!

**LET'S START UPLOADING ONE INNOVATION PER PROJECT PARTNER**

All the partners of research projects funded by the call ICT AGRI 2017, ICT AGRI/SusAn/ERA GAS 2018, ICT-AGRI-FOOD Cofund 2019 and ICT-AGRI-FOOD/SusAn/ERA GAS/SusCrop 2021 are asked to **describe at least one innovation per project partner by the 30th of July 2022**.

This implies that more innovations will be uploaded for the same project by all the project partners.

**WHAT IS AN INNOVATION OFFER? WHICH TYPE OF INNOVATION CAN I UPLOAD?**

An innovation offer is a digital technology or solution that can contribute to solve a specific problem in the agri-food system. In particular, **innovative digital solutions are the result of transforming a problem or a need into a digital technology**.

Innovations can be described as ([OECD, Oslo Manual 2018](#)):

1. **Product innovation**: *a good or service that is new or significantly improved.*
2. **Process innovation**: *a new or significantly improved production or delivery method.*
3. **Marketing innovation**: *a new marketing method involving significant changes in product design or packaging, product placement, product promotion or pricing.*
4. **Organisational innovation**: *a new organisational method in business practices, workplace organisation or external relations.*

### HOW CAN I UPLOAD MY INNOVATION?

To upload your innovation, please go to the [ICT-AGRI-FOOD website](#) and login with your profile (you can use the same credentials created when you submitted your research proposal, or you can create a new profile if needed).

Once you are logged in, click on "Knowledge Incubator" from the menu on the top and select "Create your offer" ([https://www.ictagrifood.eu/node/add/innovations](https://www.ictagrifood.eu/node/add/innovations)). Please consider that the access will be denied if you did not login.

Now you can upload all the information related to your innovation, including a nice photo. **You can always access and update the information on your innovation in the future**.

Once you fill in the innovation sheet and save your content, there will be a **validation check performed by the MIPAAF team** before your innovation will be available online.

### WHERE CAN I FIND MORE DETAILS?

For further details on the innovation types and section contents, please consult [this guide](#).

### I HAVE AN ISSUE. ANY CONTACTS?

If you have any problems in the **identification of the innovation** to be described, please contact the **MIPAAF Team**.

Alice Albertini: alice.albertini.ext@politicheagricole.it

Livia Ortolani: livia.ortolani.ext@politicheagricole.it

If you have any **technical issues** while uploading your content, please contact the **ILVO Team**.

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